

# MONTENEGRO



CONVENTION BUREAU  
**MONTENEGRO**  
Wild Beauty

Montenegro:  
The Next Place To Meet



# 10 things you did not know about Montenegro

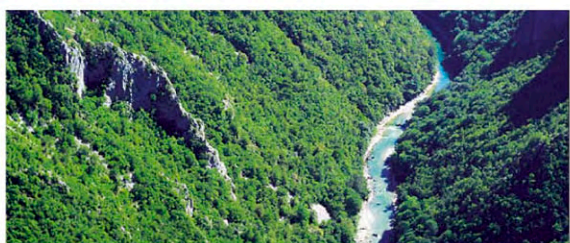
**1** The Tara River Canyon is the deepest in Europe, second only to the Grand Canyon worldwide, and offers adventures from mild to wild for individuals and groups. There are many rivers you can raft on, but Tara is the only one from which you can drink the water while rafting.



**2** Did you know that St Tripun's Cathedral in Old Town of Kotor is 69 years older than Notre Dame church in Paris?



**3** On clear mornings you can see Italy from Mt. Lovćen, one of four National Parks. At the summit of Mt. Lovcen is the Mausoleum of Petar Petrović Njegoš, a great Montenegrin poet, philosopher and ruler.



**4** Discover a hidden secret of Montenegro - The Komarnica River and Nevidio Canyon – the most impassable canyon in the world, accessible since 1965 only to mountaineers and brave adventurers.

**5** Have you heard about the river that flows both downstream and upstream? The Bojana River is the only one in the world that does both.



**6** The Minaret of Husein Pasha Mosque in Pljevlja is the highest one in the Region 42 meters in height.

**7** Boka Kotorska Bay is the southernmost fjord in Europe – thousands of kilometers south of Norway!



**8** The first printing machine with movable letters in the region printed a book in 1494.



**9** The olive tree in the town of Bar is over 2000 years old, and is considered to be the oldest tree in all of Europe.

**10** Did you know that two important relics are in Montenegro? John the Baptist's right hand and a piece of The Holy Cross resides in Cetinje Monastery.





## Why Montenegro?

Set on the dramatic Adriatic coastline, Montenegro is a rapidly emerging destination that not only offers a superb and diversified product both for beach holidays and for meeting and incentives planners, but also exceptional experiences for nature lovers, active sports enthusiasts, and culture seeking visitors.

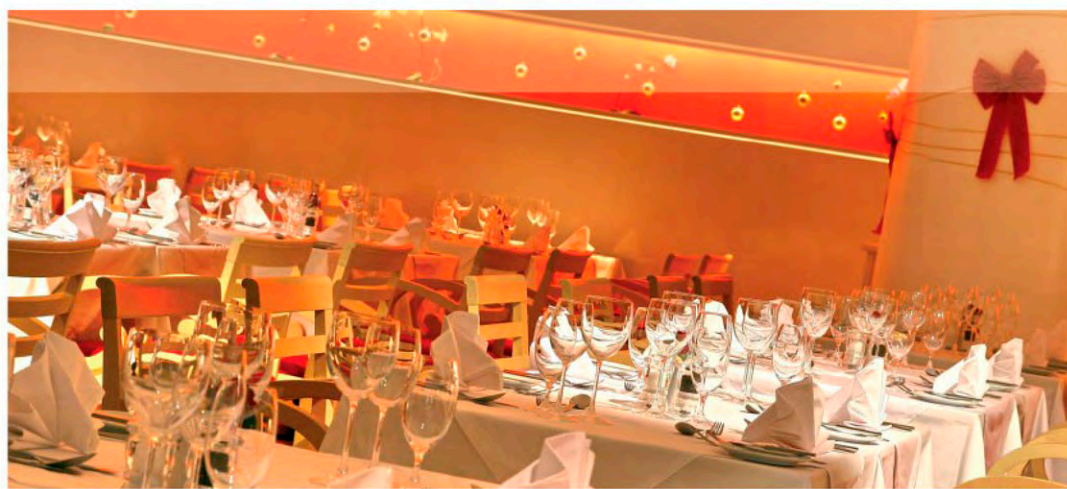
With a magnificent location Montenegro is known for some of the most breathtaking coastal vistas in the Mediterranean. There is tremendous diversity of natural beauty throughout the country, all of which is within just a few hours drive.

The scenery is truly breathtaking – from black mountains to blue sea to turquoise river gorges. In fact, Montenegro as ecological state, is committed to preserving its wild beauty.

## Discover the National Parks

In Montenegro you can find four fantastically diverse national parks:

- Durmitor: a UNESCO World Natural Heritage site
- Biogradska Gora: one of the oldest forests in Europe which was founded by King Nikola in 1878 - only 6 years after the first national park in the world - Yellowstone in the US
- Skadarsko Jezero: a RAMSAR site of of international importance - and the biggest bird preserve in Europe. Skadar Lake is ideal for birdwatching, boating or just enjoying nature
- Lovcen: a cultural, natural and historic site with an incredible mountain panorama, and a view on bright days down to Italy





## Experience the Cultural Heritage

Montenegro also has a rich historic and cultural heritage, a result of the diverse civilizations that have dominated the country through the years. You can step back in time at Kotor, one of the world's best preserved medieval cities and a UNESCO World Heritage Site, or choose from a myriad of Byzantine style monasteries and churches, Venetian palaces and other historical monuments and museums.

Montenegro's fascinating history has left a broad range of impacts - mosaics dating from the Illyrian and Roman periods; architecture influenced by the Ottomans, the Austro-Hungarians and the Venetians, all of whom spent time in Montenegro. The people of Montenegro have practiced three different religions for centuries: Orthodox, Catholic and Muslim. Cetinje, the former capital, has a unique museum housed in the former palace that provides an intimate window on the lives of 19th century European royalty.

## Enjoy the Variety

Today's Montenegro offers the visitor an incredible variety of experiences, all within a beautifully compact and accessible space. There's a very broad range of activities to choose from - from sunbathing to skiing, hiking to shopping, whitewater rafting to elegant dining after exploring ancient towns - all close by. You can swim in the morning, walk in the mountains in the afternoon, and visit an historic town in the evening.

Known as the "Wild Beauty" of the Mediterranean, Montenegro offers superb beaches, yachting marinas, pristine nature reflected in majestic mountains, deep canyons, wild rivers and lakes.

A dramatic 293 km coastline, offering 117 different beaches, makes Montenegro one of the most attractive European destinations. From Herceg Novi, via Kotor, Budva and Bar, all the way to Ulcinj in the south, stone and sand beaches alternate, some kilometers long and some intimate crescents, some active and lively, others a quiet escape where silence prevails.



## The Coast of







# MONTENEGRO

Every spot in Montenegro has a story of its own - past and present: legends of kings, admirals, and heroes; stories of stonecutters and poets; tales of fisherman and sea captains sailing near and far as part of a long maritime tradition; scents of fragrant lavender flowers, lush wine and hearty traditional cuisine.

Montenegrins love festivals, like the unique Mimosa Festival in anticipation of spring's arrival, or The Night of Boka, a celebration of the historic and unique Kotor Bay Navy, celebrating Montenegro's nautical traditions. And beyond these festivals, Montenegro's buzzing bars, sleek discos and trendy jazz clubs offer constant and varied diversion.

## Infrastructure is Developing Rapidly

As the newest country in the world Montenegro is experiencing a dramatic growth in tourism. New quality hotels have opened and many others are being built to cater for this demand. The development of international standard meeting facilities is a priority and currently properties can handle events for up to 500 delegates. Air access is through the two international airports of Tivat and Podgorica. Also Dubrovnik airport is just a few minutes drive from the Montenegrin border. Most of Europe is within a two hour flight from Montenegro. The road infrastructure facilitates fast travel throughout this compact country.

## "The Full Monte" for Meetings and Incentives

Montenegro – a land of breathtaking and dramatic natural beauty, quaint and historic towns, and almost unlimited recreational possibilities. All this, and its location on Europe's Adriatic Coast, has made Montenegro "The Undiscovered Alternative" that is quickly becoming The Next Place To Meet. We look forward to welcoming you to Montenegro soon.

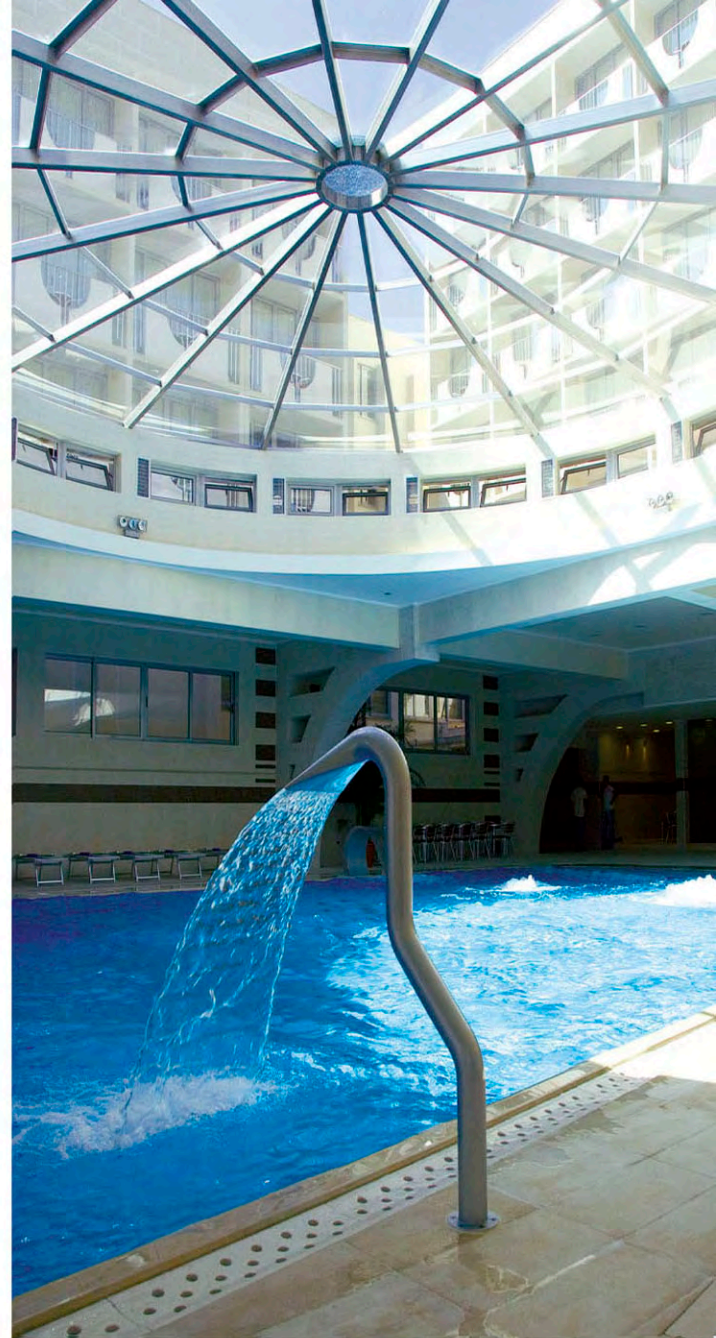
## Montenegro



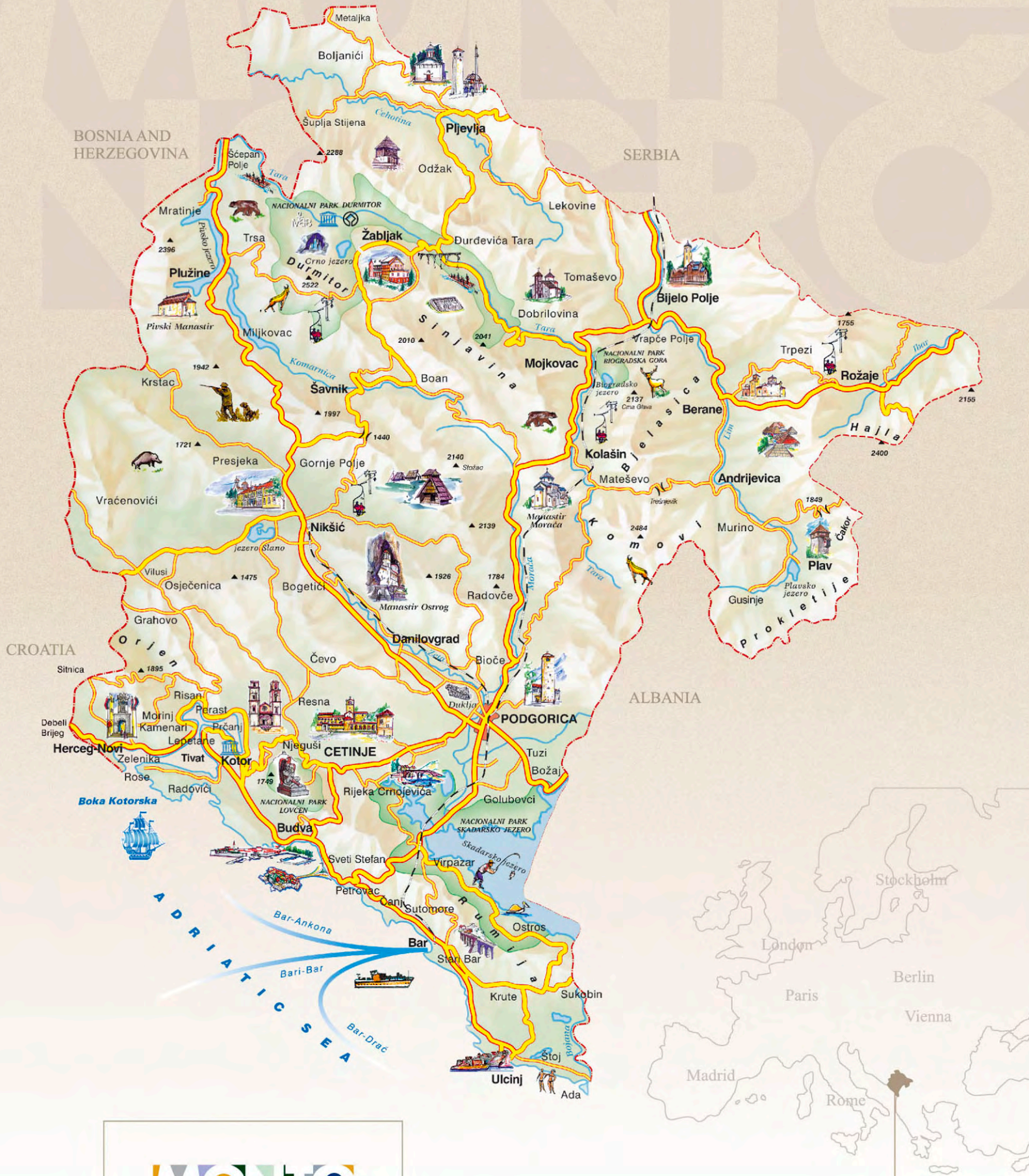


**Area:** 13.812km<sup>2</sup>  
**Population:** 662,000  
**Capital:** Podgorica - administrative and economic centre  
**Old Royal Capital:** Cetinje - historic and cultural centre  
**Highest Mt. Peak:** Zla Kolata 2536 m, in the Prokletije Mountain  
**Largest Lake:** Skadar Lake 319km<sup>2</sup>  
**Deepest Canyon:** Tara Canyon - 1.300m  
**Largest Bay:** Boka Kotor Bay  
**Time Zone:** GMT +1  
**Currency:** Euro  
**International Airports:** Podgorica and Tivat  
**Electricity supply:** 220V/50Hz  
**Climate:** Exceptionally mild - a typical September day for example, is sunny and in the mid 20's. This mild climate makes Montenegro a wonderful escape from chillier climes throughout the year.  
**Phone and Internet Connections:** Latest technology available with 180 roaming partners and high speed internet

**Montenegro Convention Bureau**  
 Rimski trg 47, 81000 Podgorica  
 Tel: +382 (0) 20 235 157, 235 158  
 Fax: + 382 (0) 20 235 159  
 E-mail: [mice@montenegro.travel](mailto:mice@montenegro.travel)  
[www.montenegro.travel](http://www.montenegro.travel)











## Hotel Profile

### Trade name

#### **BEPPLER & JACOBSON**

Avala Resort & Villas  
Bianca Resort & Spa  
Budva, Montenegro 85310  
Phone: +382 (0) 33 402 512  
Fax: +382 (0) 33 402 515  
E-mail: avalasales@t-com.me  
www.avalaresort.com  
www.biancaresort.com

### **MICE Contact**

Name: Marianna Mominova  
E-mail: marianna.avalat-com.me  
Phone: +382 (0) 69 369 112

### **Description**

**Avala Resort & Villas** is located only 50 meters away from the Budva Old Town and directly on the beach. This modern design 5-star luxury resort meets all the needs of the modern day traveler regardless if you are looking for a place for relaxation or doing business. **Bianca Resort & Spa** is located in the heart of Montenegro, in the town Kolašin and surrounded by 25 acres of magnificent pine forest. The warmth of the interior massive wooden design in combination with clear stone surfaces brings the feeling of home away from home for each of our guests.

### **Capacity Overview & Main Facilities**

**Rooms & Suites:** Avala Resort & Villas has 274 accommodation units including 109 standard rooms, 9 superior rooms, 6 deluxe junior suites, 76 junior suites, 1 executive suite, 6 penthouses, 1 presidential suite and 67 one, two or three bedroom villas. Bianca Resort & Spa offers 117 accommodation including 15 standard rooms, 38 superior rooms, 20 twin rooms, 29 executive rooms, 12 junior suites, 2 executive suites and 1 presidential suite.

**Conference Rooms:** Avala Resort & Villas has one main congress hall with the capacity for up to 236 persons in theatre style (fixed set-up) and 10 breakout rooms with capacity for up to 15 persons. There is also a fully equipped business center. Bianca Resort & Spa has one multifunctional conference room with the capacity for up to 50 persons. There are also a number of smaller meeting areas as well as the fully equipped business center. There are two restaurants that can be adjusted as meeting area and in that case host up to 150 persons, depending on the seating arrangements. **Optimum Size Groups:** Avala Resort & Villas: 10 – 250 persons, Bianca Resort & Spa: 10 - 50 persons

### **Facilities**

Avala Resort & Villas and Bianca Resort & Spa both have a full service spa & wellness centre, fitness area equipped with the latest cardiovascular and weight training equipment, indoor and outdoor swimming pools. There is a pastry/ coffee shop and variety of restaurants to choose from for your dining enjoyment and night clubs for evening entertainment. Large lobby bars are a perfect place to meet and discuss the day's events with colleagues. There is a wired and wireless internet available in both hotels.

### **Unique Service Propositions**

Whether along the Adriatic Sea or in the mountains of central Montenegro, our professional banquet and meeting organizers will ensure that your company will be provided with the best possible surroundings in which to make your next meeting a SUCCESS.

### **References**

Germany: Deutsche Telecom , Serbia: Wrigley Company  
Montenegro: World Bank Annual Retreat, Albania: UNDP

### **Promotion Materials Available**

Brochures, Fotos, DVD, Fact Sheets







## Hotel Profile

### Trade name

**MONTENEGRO STARS HOTEL GROUP**  
Hotel Splendid Conference and Spa Resort  
Becici 85315  
Phone: +382 (0) 33 773 444  
Fax: +382 (0) 33 773 757  
E-mail: [events@montenegrostars.com](mailto:events@montenegrostars.com)  
[www.montenegrostars.com](http://www.montenegrostars.com)  
[www.splendidspa-montenegro.com](http://www.splendidspa-montenegro.com)



### MICE Contact

**Name:** Marko Sanovic  
**E-mail:** [events@montenegrostars.com](mailto:events@montenegrostars.com)  
**Phone:** +382 (0) 33 773 444

### History & Location

Hotel Splendid Conference & Spa Resort was opened in 2006 as the first five star hotel on the Adriatic coast. Located in Becici, it is just 2 kilometers from the Old Town of Budva.

### Capacity Overview & Main Facilities

**Rooms:** 322

**Suites:** 19

#### Conference rooms:

A 700m<sup>2</sup> 'Hall of Dynasties' is a multifunctional venue, fitted with latest technical equipment. With natural lighting, a five meter high ceiling, and flexible meeting space, this venue is the ideal setting for any event. Maximum capacity 782pax theatre style, 462pax classroom style.

**Break out rooms:** Elegant atmosphere and sophisticated technology facilitate a diverse range of meeting needs in our 3 delegate rooms.

**Corporate Lounge and Terrace:** Ideal setting for a coffee break or networking session, our corporate lounge and terrace are situated next to the Hall of Dynasties, and overlook the spectacular Adriatic Riviera.

**Optimum size group:** 340pax (in single rooms).

**Facilities:** 3 Restaurants, 6 exceptional bars, State-of-the-art Technical Equipment, 230 - park garage, helipad, numerous leisure facilities including chip and putt golf course.

### Unique Service Propositions

At 3000 m<sup>2</sup>, the biggest, and most luxurious Spa and Wellness Club on the Mediterranean. Promenade Sushi Restaurant. A top floor panoramic fine-dining restaurant Window of Montenegro. Helicopter landing pad.

### References

Global & Local:

Corporate functions for: American Embassy, USAID, UNDP, UNHCR, Council of Europe, Honda, Audi, Porsche, Siemens, Montenegro Fashion Week, European Chess Championship...

### Promotion Materials Available

Brochures, Photos, DVD

### Short Overview:

The five star 'plus' Splendid Conference and Spa Resort offers luxury and only the best in business facilities in the midst of a spectacular coastal setting. Whether you're planning an international congress, convention, meeting, exclusive banquet or new product launch, no detail is overlooked. Splendid is not just a venue, it is a total experience.







# MAESTRAL

RESORT & CASINO  
hit holidays

## Hotel Profile

### Trade name

#### HIT MONTENEGRO

Maestral Resort & Casino  
85 315 Pržno - Budva  
Phone: + 382 (0) 33 410 100  
Fax: + 382 (0) 33 410 192  
E-mail: hotel@maestral.info  
www.maestral.info

#### MICE Contact

Name: Dusica Obradovic  
E-mail: dusica.obradovic@maestral.info  
Phone: +382 (0) 33 410 143, 410 130

#### History

Maestral Resort & Casino was completely renovated in 2004 by the company HIT d.d. from Nova Gorica, Slovenia. The hotel is located in a romantic rocky bay, 7 km from the Old Town of Budva, while in the nearby bays are the wonderful king's beaches of Miločer and the Queen's Beach, as well as small picturesque island Sveti Stefan.

#### Capacity Overview & Main Facilities

Rooms: 171

Suites: 9

**Conference rooms:** The Bankada conference room (380 seats in theater style) can be divided into three smaller units – Levanat, Pulenat, Tramuntana, seating 100, 100 and 70.

**Break out rooms:** The Maestral Club and Blue Salon for between 15 and 30 seats

**Optimum size group:** 200 – 300 pax

**Facilities:** 338 beds in 171 rooms and 9 suites; Wellness center (Thai massages – Sa Wann, beauty center, fitness room, several saunas, medical and dentist service); hotel beach; Tennis courts, indoor and outdoor pools

**Credit cards accepted:** VISA, MASTERCARD, DINNERS CLUB, AMERICAN EXPRESS

**Getting there and away:** From the airports of Podgorica (1 hour drive), Tivat (30 minute drive) and Dubrovnik (a 2 hour drive)

#### Unique Service Propositions

Located in a romantic rocky bay on the Montenegrin coast, washed by the warm waters of the southern Adriatic Sea. The Maestral with its excellent location offers the possibility for short trips and all-day excursions around its fascinating surroundings.

#### References

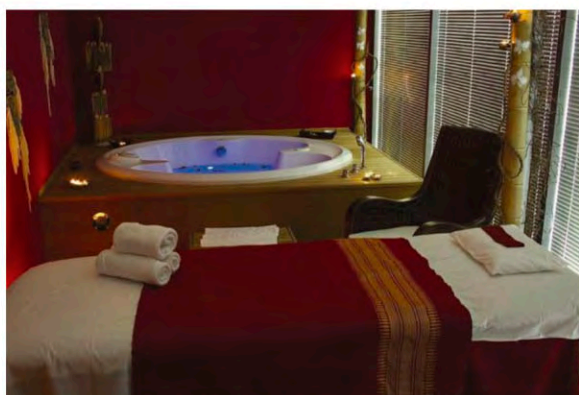
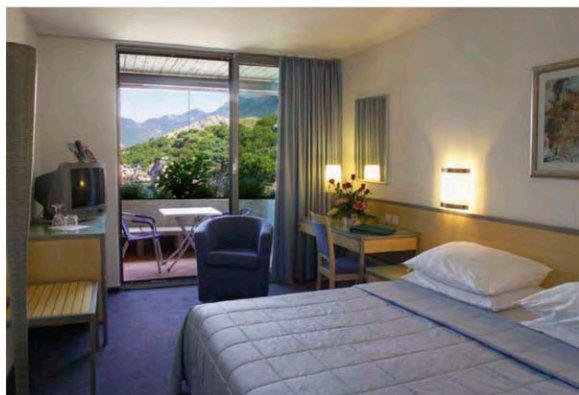
**Austria:** Digital Enterprise Research Institute

**Belgium:** The European Finance Convention Foundation

**Switzerland:** DCAF

#### Promotion Materials Available

Brochures, DVD film of Hotel







## HOTEL PODGORICA



Trade name

**HOTEL PODGORICA \*\*\*\***  
**NORMAL TOURS D.O.O.**

Bulevar Sv. Petra Cetinjskog 1  
81000 Podgorica

Phone: +382 (0) 81 402 500

Fax: +382 (0) 81 402 501

E-mail: [hotelpodgorica@cg.yu](mailto:hotelpodgorica@cg.yu)

[www.hotelpodgorica.cg.yu](http://www.hotelpodgorica.cg.yu)

## Hotel Profile

### MICE Contact

Name: Novica Bulatovic

E-mail: [hotelpodgorica@cg.yu](mailto:hotelpodgorica@cg.yu)

Phone: +382 (0) 81 402 510

### History & Location

Hotel Podgorica was built in 1967 and is located on the bank of River Moraca in a central zone of Podgorica. For architectural design, hotel architect was awarded with the national award for architecture with special accent having been given to the exceptional blending of the facility in its natural surroundings. Hotel is completely renovated in 2005.

### Capacity Overview & Main Facilities

Rooms: 36

Junior Suites: 8

Each room has mini bar, air-conditioning, direct phone line, high speed internet connection, electronic safe, LCD monitor TV, sos system, room service. The bathrooms are equipped with hydro massage shower cabin and hydro massage bath tub (junior suites), hairdryer, bathrobe and slippers.

**Conference rooms:** Conference room for maximum 120 pax theatre style, 40 - 50 pax classroom style, equipped with last generation of AV equipment. Meeting room for maximum 45 pax theatre style, 18 pax classroom style.

**Break out rooms:** Lounge at the Reception hall for 10 pax

**Optimum size group:** up to 52 pax (for single and double use) and up to 44 (for single use)

**Facilities:** Restaurant, Tavern, Bars, Fitness, Beauty salon, Tourist agency, Rent-a-car

### Unique Service Propositions

Classic elegancy and refined atmosphere of the hotel make it a perfect place for meetings, conferences and private events and parties.

Modern design and facilities as well as technical characteristics meet the high standards of today hotel industry in the fullest extent.

Hotel Podgorica was awarded the biggest national award Wild Beauty Award as the best town hotel in Montenegro for the years 2005 and 2006.

### References

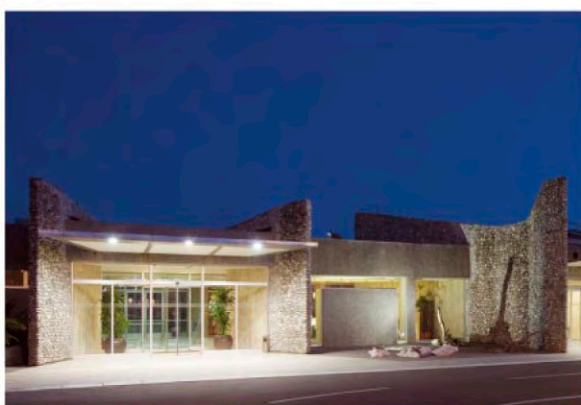
**Europe:** NATO, GTZ, OSCE, Embassies of UK, Romania, Bulgaria, Italy, Hungary, Turkey, Austria, Holland, EBRD etc.

**USA:** US Embassy, UN Organizations, Demand Media, Philip Morris, World Bank, IMF etc.

**Ex Yugoslavia countries:** Philip Morris, Microsoft, Delta, T-Com, Pro Monte, M-Tel, Ina, Bled School of Management etc.

### Promotion Materials Available

Brochures, Photos, CD







## Destination Management Company Profile

### Trade name

#### ADRIATIC EXPRESS

Popa Jola Zeca bb, P. O. Box 49  
85310 Budva, Montenegro  
Phone: +382 (0) 33 455 181  
Fax: +382 (0) 33 455 182  
E-mail: adriaex@t-com.me  
www.adriaex.com

### Staff & Qualifications

**Number of employees:** 18 permanent, 25 temporary. Eight of permanent staff have university degree, three graduated from College of Tourism, all others from High School for Tourism, trained by travel agencies, or hotels.

Staff speaks English, German, French, and Italian.

**Managing Director:** Branko Diki Kazanegra, from 1968 in tourism, MBA 1974 from Michigan State University USA (marketing of hospitality services)

### MICE Contact

**Name:** Aleksandra Rosandic

**E-mail:** sandra.adriaex@t-com.me

**Phone:** +381 (0) 33 455 181 **Fax:** 455 182

### History

Established in Budva 1995. In 2005, 2006 and 2007 Adriatic Express won the "Wild Beauty Award" a prestigious annual Montenegrin Award for the best Travel agency in Montenegro, for years 2005, 2006 and 2007.

### Business Segments

Handling services including contracting accommodation, excursions, transfers, rent a car, organization of various tours – inland and abroad.

Study tours, hiking tours, biking tours, pilgrim tours, jeep tours, rafting, bird-watchers excursions, boat trips, tailor made programs for groups and individuals, city breaks, meetings, conferences and events.

Detailed information, lists of facilities and images for hotels. Images, itineraries and information of destinations on the route. Map and telephone list for operator's crew

### Unique Service Propositions

We know Montenegro well and we are well known in Montenegro. Our knowledge goes far beyond the average travel agency's expertise. We can recommend the best choice in our destination, or work on specific demands. We can design an incentive program, or organize a meeting from the earliest planning stage to the final hours of the event.

### References & Memberships

**Great Britain:** Holiday Options, Inghams, Balkan Holidays

**Austria:** Springer Reisen, Terra Reisen, Gruber Reisen, ASI, Up & Down

**Germany:** FTI

**France:** Prodintour, Croatie Tours

**Italy:** Eurotravel, Agestea, Prospettive, Pentatour

**Scandinavia:** Apollo

**Israel:** Flying Carpet

**USA:** Gohagan Travel, Unique World Cruises

**Holland:** I. D. Riva

**Member in:** CTU – Montenegro Tourism Association

### Promotion Materials Available

Brochures, Photos, DVD







## Destination Management Company Profile

### Trade name

**Black Mountain Montenegro Ltd**  
C/O Black Mountain D.o.o.  
Herceg Novi, Montenegro  
Tel/Fax: +382 (0)31 321 968  
E-mail: [info@montenegroholiday.com](mailto:info@montenegroholiday.com)  
Website: [www.montenegroholiday.com](http://www.montenegroholiday.com)

### Staff & Qualifications

**Number of Employees:** 8 permanent, 12 temporary  
**Managing Partners:** Jack Delf has 14 years experience in senior management in British TV and Internet. As head of sales, he regularly organised overseas conferences and corporate training for up to 500 UK staff. Hayley Wright is a qualified expedition leader, mountain sports enthusiast and one time polar explorer. Black Mountain managers have degrees in Hotel and Catering management, Tourist Economics & Russian. Our staff have extensive experience in tourism, marketing, senior management and corporate training in the UK, Russia and the Balkans.

### MICE Contact

**Name:** Tanja Mlacnik, Hayley Wright , Jack Delf  
**Email:** [tanja@montenegroholiday.com](mailto:tanja@montenegroholiday.com),  
[hayley@montenegroholiday.com](mailto:hayley@montenegroholiday.com), [jack@montenegroholiday.com](mailto:jack@montenegroholiday.com)  
**Phone:** +382 (0) 31 321 968

### History

Established in Montenegro in 2005 and incorporated in the UK in 2006.

### Business Segments

Conferences, Corporate and Private Events Incentives, Corporate and Academic training, Tailored VIP & Group Travel arrangements  
Accommodation, Adventure Travel

### Unique Service Propositions

Corporate and Academic training courses and bespoke conference and event management. Black Mountain has developed a series of unique outdoor events in Montenegro. We provide outdoor and classroom based experiential learning adventures using highly qualified instructors and our own high quality equipment. We offer courses in teambuilding, leadership, managing change, conflict resolution, communications, marketing, corporate strategy and motivation. All courses are tailored to the client's individual requirements and we carry full liability insurance (UK and US approved) for our activities. The principles of the Leave No Trace ethic are now integrated into our training programs. Black Mountain also organise international conferences and group activity holidays in Montenegro. We provide activities from scuba diving to bird watching, mountain biking, hiking and kayaking plus many more. We pioneered offshore sail race training for corporate groups in the Bay of Kotor and for the luxury end of the market the 'James Bond Adventure break.' Black Mountain participates annually in World Responsible Tourism Day and organises Adventure Race Montenegro every year to raise money for local charities.

### References & Memberships

**US:** Denver University Graduate Business School, Global Network, M.T. Sobek **Europe:** Euronatur, Kultours **UK:** Main Event International, Forces Travel. **Montenegro:** UNDP, Mediteran Travel.  
Black Mountain is an international partner of the Leave No Trace network and WTM World Responsible Tourism Day Initiative.

### Promotion Materials Available

Brochures, DVD presentation, photos, sample proposals.







## Hotel Profile

### Trade name

**HTP QUEEN OF MONTENEGRO**  
d.o.o. Budva  
Ul. Narodnog fronta bb  
85310 Budva  
Phone: +382 33 662 662  
Fax: +382 33 662 632  
E-mail: hotel@queenofmontenegro.com  
www.queenofmontenegro.com

### MICE Contact

**Name:** Milena Brajović  
**E-mail:** sales@queenofmontenegro.com; milena@queenofmontenegro.com  
**Phone:** +382 33 662 615

### History & Location

The Queen of Montenegro is a luxury four star hotel, which was opened in 2006. The hotel is situated on a small hill overlooking the famous 2 km long Becici beach and only 4 km from Budva, which is Montenegro's metropolis of tourism.

### Capacity Overview & Main Facilities

**Rooms:** 236

**Suites:** 14

**Conference rooms:** 2 conference rooms (90 seats in theatre style or 40 seats in "U" shape), 1 banquet hall (150 seats in theatre style, 60 seats in "U" shape, 120 seats in banquet style)

**Break out rooms:**

3, for between 10 and 30 pax each

**Optimum size group:** 150 pax (in single rooms)

**Facilities:** Main show kitchen restaurant, à la carte restaurant "Lokanda", Tavern "Ojha", 2 aperitif bars, wellness centre (fitness room, 3 saunas, relaxation room, massages, spa and cosmetic treatments...) etc.

### Unique Service Propositions

Do not worry about successful outcomes, we are able to help you so easily – seminars, conferences, meetings, lectures, workshops... Highly equipped meeting rooms and conference halls are waiting for you and your guests!

### References

**Global and local:** Montenegrin governmental institutions, OSCE, Helsinki Committee for Human Rights, National Democratic Institute NDI, UNDP, UNHCR, WORLD BANK, International Republican Institute IRI, COCA COLA, LG Electronics...

### Promotion Materials Available

Brochures, Photos, DVD,





Trade name

**LUMINALIS**

Stari grad 266 , 85330 Kotor, Montenegro  
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Fax : +382 (0) 32 304 833  
E mail : luminalis@luminalis.net  
www.luminalis.net

**MICE Contact**

Name : Natasa Spiric & Mirko Smiljanic  
E-mail : luminalis@luminalis.net, mirko@luminalis.net  
Phone : +382 (0) 32 304 832  
Mob : +382 (0) 67 281 647

**History**

Established in Kotor, Stari Grad, in 2003

**Business Segments**

- Incentive trips
- Congress
- Seminars
- Team Building
- VIP travels
- Business Travels
- Sport activities
- Thematic Gala dinners

**Unique Service Propositions**

- Luminalis staff are innovative, creative and responsive to all your requirements and expectations. We all graduated in France and have worked abroad for a period of time (France and England). Based in our native Montenegro, we have established strong and friendly relationships with all our partners. Combined with our unique local knowledge, this enables us to provide original, stimulating and rewarding visits.
- Offering a professional, experienced and efficient service, we arrange meetings, social events and other activities on your request and guarantee you the highest quality program.
- All our staff are multilingual (French, English, Serb-Croat, Albanian, Italian, Spanish) and cross-culturally educated to avoid any potential cultural barriers or linguistic misunderstandings.
- Experience - Perfect coordination – Creativity - Exclusive and originally propositions - Appropriate hotel accommodation - Professional staff

**References & Memberships**

Pharmacy – Insurance – Banking – Automobiles – Press







# HOTEL PRINCESS

HTP KORALI

## Hotel Profile

### Name & Domicile Category

#### Hotel Princess

Jovana Tomaševića 59

85000 Bar

Phone: +382 (0)30 300 100

Fax: +382 (0)30 312 510

E-mail: desk.princess@htpkorali.com

www.hotelprincess-montenegro.com

#### MICE Contact

Name: Ljiljana Lukšić

E-mail: reservations@htpkorali.com

Phone: +382 (0) 30 300 177

#### History & Location

Since August 2007, the completely renovated Hotel Princess has been re-opened for its clients. Situated in the most attractive part of the town of Bar, by the promenade, the hotel is surrounded by the museum (the former King's palace complex), sports fields and the beautiful beach. Hotel Princess is just 5 km from the Old Town of Bar, the oldest habitat of civilization on the south-east Adriatic coast.

#### Capacity Overview & Main Facilities

Rooms: 106

Suites: 15 Junior, 12 Deluxe

Rooms and suites are highly comfortable with a modern design. Each one is equipped with a mini-bar, air conditioning, LCD monitor TV with satellite and cable channels, electronic safe, direct phone line, high speed internet connection and room service - on demand.

**Conference rooms:** Hotel Princess has three conference rooms. The main conference room (150m<sup>2</sup>) is suitable for maximum 150 pax theatre style, 100 pax classroom style and 50 pax II-style. The other two conference rooms are smaller in size (70m<sup>2</sup>), with 50 pax theatre style, 40 pax classroom style and 25 pax II-style. Each conference room is equipped with state-of-the-art audio-visual technology: printer, projector, roll canvas (240x240), DVD, TV, video, flip chart, microphones, and internet access.

**Break out rooms:** Lounge at the reception hall for maximum 12 pax  
**Optimum size group:** 100 pax (in single rooms), 150 pax (in double rooms)

**Facilities:** Pension Restaurant, à la carte Restaurant, Banquet Room; Lobby bar, Piano bar, Pool bar; Business Centre; Wellness & Spa Centre – Fitness Centre, Roman sauna, Finnish sauna, steam bath, massage, Kids Club, indoor & outdoor pool; luggage room; beauty centre; rent-a-car; souvenir shop; VIP garage, parking space.

#### Unique Service Propositions

Nested between the steep mountains and the splendid sea, with the alluring spirit of the Mediterranean, the Princess offers a perfect getaway for both business people and tourists. Our staff guarantees highly professional service in order to make your meeting and stay pleasant.

#### References

Switzerland: EUROFIMA

Germany: GTZ

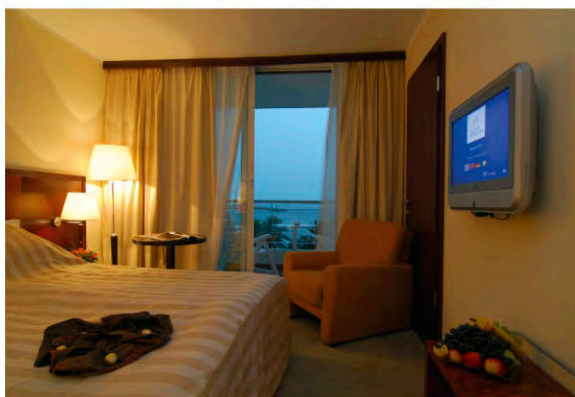
Montenegro: Danish Refugee Council

USA: US Embassy,

The Football Associations of England, Portugal and Ireland,  
International TV Festival Bar

#### Promotion Materials Available

Brochures, Photos, CD







## Destination Management Company Profile

### Trade name

#### TALAS M d.o.o

Prva Proleterska S53, pf 59  
85310 Budva  
Phone: +382 (0) 33 403 860  
Fax: +382 (0) 33 454 191  
E-mail: snezana@talas-montenegro.com  
www.talas-montenegro.com

### Staff & Qualifications

Number of employees: 8 permanent, 5 temporary. Many years of experience, covering UK, French, Russian, German, Spanish, US and all major markets, MBA educational degree

### Representative offices:

SB MICE CONSULTING, Sylvie Bordeloup, France  
DMC - Connection Rene van der Veen, Germany & Austria  
Leon Toker, Netherlands  
Ria Mooijaart, Belgium & Luxembourg

KLASS - Representaciones turísticas, Lluís Amat, Spain  
Mate Barada, Russia

Regional partners: Dubrovnik Travel, Croatia  
Intours, Slovenia

Managing director: Snezana Vejnovic, director and owner of Talas-M DMC, 10 years of experience in media, hotel management, travel and marketing.

### MICE Contact

Name: Snezana Vejnovic, Dragica Mustur, Anita Dekovic, Nikola Kovacevic  
E-mail: snezana@talas-montenegro.com, mice@talas-montenegro.com, anita@talas-montenegro.com, nikola@talas-montenegro.com  
Phone: +382 (0)33 403 860, Fax: +382 (0)33 454 191

### History

Established in Budva in 2001 - Today the leading Destination Management Companies in Montenegro

### Business Segments

Meetings&Incentives, Events, Seminars, Team building, Business travel and leisure, Cruise

### Unique Service Propositions

Our professional, fast and creative team successfully operates all desired arrangements with a delivery of high quality services to all our clients. Our range of services covers every aspect from the earliest point of planning to the last day of event. Dedicated and multilingual staff of Talas-M DMC will advice and help you present the program, negotiate the cost effective programs, find the perfect venue, provide the accommodation arrangement, conference logistic and much, much more!  
Catch a good wave!

### References & Memberships

Our clients: Ford, Chanel, Olympus, Ariston, Siemens, Tour Hebdo, MMA, Nestle, CAT, Citroen, Paper Club, IPO, Harvey Industries, Wrigley, Vitek, Biopharma, ProMonte, MIPA

Member of: SITE, MPI, World of DMC's, BTAA

### Promotion Materials Available

Brochures, CD presentation, DVD, photos





## Airline Profile

### Trade name

#### **MONTENEGRO AIRLINES**

Beogradska 10, 20 000 Podgorica

Phone: +382 (0) 20 405 538

Fax: +382 (0) 20 405 528

E-mail: [marketing@mgx.me](mailto:marketing@mgx.me)

[www.montenegroairlines.com](http://www.montenegroairlines.com)

### **MICE Contact**

**Name:** Aleksandra Gardasevic-Slavuljica, MSci  
Director, Marketing & Corporative Communications Department

**E-mail:** [marketing@mgx.me](mailto:marketing@mgx.me)

**Phone:** +382 (0) 20 405 537

**Fax:** +382 (0) 20 405 528

### **Flight Destinations During the Year**

Montenegro Airlines operates scheduled flights to London, Milan, Zurich, Frankfurt, Rome, Paris, Ljubljana, Vienna, Belgrade, Moscow, St. Petersburg, successfully establishing the bridge between Montenegro and Europe. In addition to the scheduled ones, there are many destinations on map of charter flights: Bari, Brindisi, Napoli, Athens, Corfu, Rhodes, Skiathos, Istanbul, Tel Aviv, Riga, Hurghada, Brno, Ostrava, Graz, Klagenfurt, Dusseldorf, Catania and others

### **History**

The company "Montenegro Airlines" was founded on 24th October 1994. It is registered for performing scheduled domestic and international passenger transport and charter operations, as well as for carriage of cargo and mail. Over the years, as the company, its fleet and number of its workers grew, Montenegro Airlines has developed into a modern institution, operating in accordance with the modern global standards, which is proven by satisfied passengers and numerous certificates, as well

### **Fleet**

At the moment, Montenegro Airlines fleet has 5 Fokker 100 planes and an Embraer 195. Very soon, the fleet will be enlarged with the purchase of new embraers. Montenegro Airlines fleet is recognized by state-of-the-art technology. Montenegro Airlines planes are equipped with up to date navigation system, which provide the maximum level of safety and the minimum level of pilots' mistake. Owing to that, the possible consequences are avoided. Rolls-Royce and General Electric Aviation engines comply with the strictest criteria, which enable us to fly to all world airports

### **Unique Service Propositions**

Montenegro Airlines holds many civil aviation certificates, including most recently, the IOSA certification, which certifies that Montenegro Airlines is one of 130 airlines world-wide who comply with the strict safety and security standards of international air travel. This certification allows Montenegro Airlines to enter into partnerships without limitations, or additional security safety audits

### **Local offices**

Podgorica + 382 20 664 411 [office.podgorica@mgx.me](mailto:office.podgorica@mgx.me)

Belgrade + 381 11 3036 535 [office.belgrade@mgx.me](mailto:office.belgrade@mgx.me)

Budva + 382 33 451 735 [office.budva@mgx.me](mailto:office.budva@mgx.me)

Kotor + 382 32 304 860 [office.kotor@mgx.me](mailto:office.kotor@mgx.me)

Vienna + 43 664 3 111 405 [office.vienna@mgx.me](mailto:office.vienna@mgx.me)

Zurich + 41 43 816 7876 [office.zurich@mgx.me](mailto:office.zurich@mgx.me)

Frankfurt + 49 69 28 23 74 [office.frankfurt@mgx.me](mailto:office.frankfurt@mgx.me)

Rome + 39 06 4201 1917 [office.roma@mgx.me](mailto:office.roma@mgx.me)

Paris + 33 1 70 36 19 07 [office.paris@mgx.me](mailto:office.paris@mgx.me)

Moscow + 74 95 28 715 25 [office.moscow@mgx.me](mailto:office.moscow@mgx.me)

London + 44 (0) 207 864 4032 [office.london@mgx.me](mailto:office.london@mgx.me)





Trade name

### GORBIS Ltd.

Njegoseva 64  
85340 Herceg Novi, Montenegro  
Phone/Fax: +382 (0) 31 322 085  
Phone/Fax: +382 (0) 20 205 215  
E-mail: gorbis@gorbis.com  
www.gorbis.com

### Staff & Qualifications

**Number of employees:** 15 permanent, 25 temporary  
Gorbis offers high quality services, firstly, thanks to our team of employees. Its main task is to meet the wide variety of needs required by today's world of tourism and travel.

**Managing Director:** Mr Goran Colovic, fourteen years experience in tourism, University of Economics

### Contact to MICE market

**Name:** Svetlana Sabovic  
E-mail: gorbis@gorbis.com  
Phone: +382 (0)20 205 215

### History

GORBIS Ltd was founded in 1995. Its head office is in Herceg Novi and two branch offices are in Podgorica and Budva. During years of business Gorbis got a lot of awards as a best travel agency in region.

### Business segments

Organization of: transportation and accommodation inland and abroad, study tours, business tours, tailor made programs, car & yacht renting, excursions, pilgrimages, escorted coach tours, shore excursions for cruise travelers. Incentives, Meetings, Conferences, Events, Seminars, Exhibitions, Promotions, renting of equipment, preparing of publications, organization of social activities and catering.

### Unique service propositions

Gorbis Travel specializes in organizing seminars, congresses and different types of meetings and events in country and abroad /DMC & PCO/.

We have competent, dynamic and flexible team, which speaks fluently several languages. Thanks to our experience, we are completely qualified for organization of all kinds of meetings – from the basic idea up to final analysis of partial organization.

Cooperation with our partners serves as sufficient recommendation for your intention to have full confidence in us fulfilling either your business or tourist wishes and needs.

### References & Memberships

**Coca Cola; Volvo; Wesleyan College; Henkel CEE, RSI, McCann Erickson; Rainbow Ltd; Norway, British & Embassy of India from Belgrade, WCTV, Claridge House, Vlavin Capital**

**UK:** Croatian Villas

**France:** Nouvelles Frontieres, Marsans Transtour, Amslav

**Germany:** World of TUI, Oboena Reisen, Wolters Reisen, Dr. Tigges, Hansa Kreuzfahrten, DAV Summit Club

**Italy:** MSC, Stampa Club

**Greece:** Louis Cruises

**Bulgaria:** Mondel Travel, Apollo

**Austria:** Gruber Reisen, OE Alpenverein, KMB Reisen

**Belgium:** Jetair

**Finland & Norway:** Etelamatkat, Idereiser

**Poland:** New Poland

**Russia:** Evrokontakt, Atlantictour, Santour

**USA:** General tours, Silversea, Seadream Yacht Club, ResidenSea,

**Japan:** Nikko travel

**Member in:** IATA, USTOA, JATA, FCCA

### Promotion materials available

Brochures, Photos, Sample proposals







## JADRANSKI SAJAM BUDVA

Trade name

### ADRIATIC FAIR

Trg slobode 5, 85310 Budva

Phone: +382 33 410 400

Fax: +382 33 452 132

E-mail: [sajam@jadranskisajam.co.me](mailto:sajam@jadranskisajam.co.me)

[www.adriafair.co.me](http://www.adriafair.co.me)

## Fair Company Profile

### Staff & Qualifications

Number of employees: 14 permanent, 14 temporary.

Managing Director: Rajko Bujkovic MA

### MICE Contact

Name: Radmila Kankaras, MA, HEAD of MICE Department

E-mail: [sajam@jadranskisajam.co.me](mailto:sajam@jadranskisajam.co.me)

Phone: +382 (0) 33 410 403

### History

Established in Budva in 1968, situated in a prime location on the coast of Montenegro

### Capacity Overview & Main Facilities

3.000 sq.m. of display area in five pavilions; 875 sq.m. in the bazaar area; 8.000 sq.m. of open exhibition space; 700 sq.m. of storage; a restaurant of 300 sq.m. The Fair provides all facilities for organizing accompanying programs

### Unique Service Propositions

We are the oldest fair institution in this region dealing with fair and congress organization. Our fairground is situated in Budva, the metropolis of Montenegrin tourism, with a unique Mediterranean ambience, modern hotels and a medieval Old town, all within walking distance. Jadranski sajam is on the Slovenska plaza, the biggest beach in Budva

### NEW Congress Facilities

A new hotel - congress - exhibition centre is planned for imminent construction in this location.

### Promotion Materials Available

Photos, DVD, Official Newsletter Expo Info, files, agenda, booklets, flags, flyers, brochures...



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Member

EASE

CEFA



# MONTENEGRO



Montenegro Convention Bureau

[www.montenegro.travel](http://www.montenegro.travel)